



2021

PARTNER RECOGNITION PROGRAM

ABC's partnership program allows you to take advantage of all ABC's services and save money too!

To participate in the partnership program, enter the appropriate partnership cost on your dues invoice. The partnership program is an opportunity for you to receive recognition at all of the events, pay ahead of time for meeting & training registrations or sponsorships, and advertise your services.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
VALUE: COST:	\$10,900 \$7,500	\$8,200 \$5,000	\$5,090 \$3,000	\$4,825 \$2,000	\$3,850 \$1,000
FLEX SPENDING ON EVENTS, CLASSES, AND TRAININGS Credit to spend on any class or event registration/sponsorship of your choosing.	Amount to Flex Spend: \$5,200	Amount to Flex Spend: \$4,200	Amount to Flex Spend: \$2,600	Amount to Flex Spend: \$1,575	Amount to Flex Spend: \$600
MARKETING <ul style="list-style-type: none"> • Logo on partnership banner • Partnership name badges • Listing in event programs • Logo on ABC website • Listing in Merit Builder • Partner Plaque for 1 office • Merit Builder Advertisement 	<ul style="list-style-type: none"> • Included • Included • Included • Logo • Included • Included • 1/2 Page 	<ul style="list-style-type: none"> • Included • Included • Included • Logo • Included • Included • 1/2 Page 	<ul style="list-style-type: none"> • Included • Included • Included • Company Name • Included • Included • 1/3 Page 	<ul style="list-style-type: none"> • Included • Included • Included • Company Name • Included • Included • 1/4 Page 	<ul style="list-style-type: none"> • Included • Included • Included • Company Name • Included • Included • 1/4 Page
SCHOLARSHIPS Supports the development of the industry by providing selected members with educational scholarships for \$1,000 in partner's name.	<ul style="list-style-type: none"> • Included 				

Our intention is to host at least one main event to our members every month in 2021.

With the exception of sporting events, our plan is to host the events as a hybrid, realizing current CDC guidelines could require they be hosted virtually-only.

Educational and Safety Trainings will continue occurring in hybrid or in-person with smaller groups.