



ABC Rocky Mountain Chapter 2020 Merit Builder

Advertising Rate/Spec Sheet Information:

Per ABC Rocky mountain policy, only ABC members and industry-related organizations can advertise in Merit Builder. Placement is at the discretion of the Editor unless otherwise stated and confirmed with the advertiser.

Ad Sizes/Rates

		Single Issue	Remaining Issues
<input type="checkbox"/> Full Page bleed	8 ⁵ / ₈ " w x 11 ¹ / ₈ " h	<input type="checkbox"/> 1x \$675	<input type="checkbox"/> 3x \$1,800
<input type="checkbox"/> Full Page non-bleed	7 ⁵ / ₈ " w x 10 ³ / ₈ " h	\$675	\$1,800
<input type="checkbox"/> 2/3 Page Vertical	5" w x 10 ¹ / ₈ " h	\$550	\$1,500
<input type="checkbox"/> 2/3 Page Horizontal	7 ⁵ / ₈ " w x 6 ³ / ₄ " h	\$550	\$1,500
<input type="checkbox"/> 1/2 Page Vertical	3 ⁵ / ₈ " w x 10 ¹ / ₈ " h	\$350	\$900
<input type="checkbox"/> 1/2 Page Horizontal	7 ⁵ / ₈ " w x 4 ⁷ / ₈ " h	\$350	\$900
<input type="checkbox"/> 1/3 Page Horizontal	7 ⁵ / ₈ " w x 3 ³ / ₈ " h	\$215	\$600
<input type="checkbox"/> 1/4 Page	3 ⁵ / ₈ " w x 4 ⁷ / ₈ " h	\$150	\$375

You can now reserve and pay for your ad space online by going to www.abcrmc.org/meritbuilder

If you're a partner who wants to upgrade your ad, contact info@abcrmc.org for more information.

Advertising Requirements

- Submission: Suitable Electronic Format, Ads must meet exact specs
- Files: Macintosh or PC files are acceptable
- Images: Must be supplied at 300 DPI, 100% actual size, EPS, TIFF, PDF, JPEG, or PSD
- Fonts: Must be included or embedded

Submission Schedule

Remaining Issue Deadlines for submitted ads and content:

- Spring Friday, May 22nd
- Summer Friday, July 24th
- Fall Friday, September 25th

Contact the editor for more information about advertisements or articles:

info@abcrmc.org • 303.832.5812

Full Page Bleed
(outer edge)
8⁵/₈" w x 11¹/₈" h
(8.625" x 11.125")

Full Page Non-Bleed
(dotted line)
7⁵/₈" w x 10³/₈" h
(7.625" x 10.375")

2/3 Page Horizontal
7⁵/₈" x 6³/₄"
(7.625" x 6.75")

2/3 Page Vertical
5" x 10¹/₈"
(5.0" x 10.125")

1/3 Page Horizontal
7⁵/₈" x 3³/₈"
(7.625" x 3.375")

Half Page Horizontal
7⁵/₈" x 4⁷/₈"
(7.625" x 4.875")

Half Page Vertical
3⁵/₈" x 10¹/₈"
(3.625" x 10.125")

1/4 Page
(vertical orientation only)
3⁵/₈" x 4⁷/₈"
(3.625" x 4.875")



ABC Rocky Mountain Chapter

2020 Merit Builder

Content Information: Featured Sections

Get extra exposure and let other ABC members know about what's going on at your company!

Legal Pad

- Regulations, policies, legislature, etc. relating to labor or the construction industry
- Up to 1000 words

General Contractor & Subcontractor Features

- Current or recent projects worked on by your company
- This can often be the same as a submittal for an awards program, such as EIC
- 1500 – 2000 words

Industry Trends

- New updates and trends in or relating to the construction industry
- Up to 1000 words

Membership

- Feature new members, member milestones, members in the news.
- New company news, anniversaries, major changes, member benefits
- Up to 500 words

Education and Safety

- Education: articles related to efforts towards educating construction industry professionals or promoting leadership skills
- Safety: industry safety news, policies, technology, etc.
- Workforce Outreach: articles on outreach efforts and successes
- Up to 1000 words

Tech Talk

- Technology in the industry - what's new and exciting?
- Up to 1000 words

Special Articles

- Any stories or ideas that don't fit into another category!
- Can be company-specific or general industry news
- Up to 800 words

Please Include with Articles:

- High resolution pictures with relevant captions or credits
- Graphics - highly encouraged to visually enhance the article
- Name, title and headshot of the author
- Company logo
- 3-4 Sentence blurb about the company/author including relevant contact information

Please submit in word document, PDF, or body of email. Questions about what to include? Contact the ABC Office.

Note: ABCRMC reserves the right to edit any article for length and/or clarity.