

ASSOCIATED BUILDERS AND CONTRACTORS

Rocky Mountain Chapter

ABC Rocky Mountain 2024 Partnership Package

We are pleased to present the 2024 Partnership Program for ABC Rocky Mountain member companies. The program offers four groups of discounted events and marketing options throughout the calendar year. Annual sponsor levels are Diamond, Platinum, Gold, and Silver. Along with participation in fun activities, each level includes recognition at all events, prominent exposure on our website, advertisements in ABC communications, and social media recognition. All provide visibility and a means to strengthen your company's ties to the industry's most dedicated members.

Your support of ABC RMC in our Annual Partnership Program enhances our mission to advance the construction industry in Colorado. In addition to the Partnership Program, we will continue to offer sponsorship opportunities throughout the year for single meetings and events.

These sponsorships enable companies to gain further recognition by sponsoring meals, beverages, golf tournaments, clay shoot, cornhole, mixers and more!

These sponsorships are an excellent way to bring your company's name to the forefront, gain contact with ABC members, and make a lasting impression.

For more information on event sponsorships, please contact Dennis Walker or Jen Hight at 303-832-5812 to discuss opportunities.



ABC Rocky Mountain 2024 Partnership Opportunities

Adding the any of the sponsorship levels listed below to your membership dues is optional. However they add the following benefits to your plan:

- You will see significant savings vs purchasing sponsorships on a per event basis
- You will pay a fixed rate for events now
- Your company receives guaranteed recognition at events you choose
- You secure advertising for your company

| Date | Event | Location | Diamond | Platinum | Gold | Silver |
|---------------|---|---------------------------------|-------------------|--------------|--------------|--------------|
| Jan TBD | ABCRCM Young Professionals Morning Meeting -- Social Media Subtleties | TBD | ✓ | ✓ | ✓ | ✓ |
| Feb TBD | Historical Mansion Tour & Tea, 2 tickets included | TBD | ✓ | ✓ | ✓ | ✓ |
| March 21 | Safety Conference | CITC, Wheat Ridge, CO | ✓ | ✓ | ✓ | ---- |
| April 10 | Economic Forecast Breakfast | Embassy Suites Denver Ctrl Park | ✓ (1 tbl of 8) | ✓ (4 tix) | ✓ (2 tix) | ---- |
| May, 4 | ABCRCM Presents Date Night!: 2 tickets to "The Cher Show" and Dinner | Buell Theater/ Dinner TBD | ✓ | ✓ | ✓ | ✓ |
| May 30 | Clay Shoot Tournament, Team of Four | Colorado Clays, Brighton, CO | ✓ | ✓ | ✓ | ✓ |
| June TBD | PAC Fundraiser | TBD | ✓ | ✓ | ✓ | ✓ |
| June 13 | Young Professionals Cornhole Tournament, Team of 2 | TBD | ✓ | ✓ | ✓ | ✓ |
| June 21 | Rocky Mountain Golf Series, Denver Stop, Foursome | Fox Hollow, Lakewood | ✓ | ✓ | ✓ | ---- |
| July 31 | ABCRCM Family Day at Boondock's | Boondock's Parker | ✓ (4 tix) | ✓ (4 tix) | ✓ (2 tix) | ✓ (2 tix) |
| August TBD | Rocky Mountain Golf Series - So Colo, Team of Four | TBD | ✓ | ✓ | ---- | ---- |
| September TBD | ABCRCM Family Day at Location TBD | TBD | ✓ (4 tix) | ✓ (4 tix) | ✓ (2 tix) | ✓ (2 tix) |
| September TBD | Rocky Mountain Golf Series - Northern Colo, Team of Four | Pelican Lakes, Windsor, CO | ✓ | ---- | ---- | ---- |
| October, TBD | ABC Rocky Mountain Excellence in Safety & Construction Awards | TBD Denver | ✓ (1 tbl of 8) | ✓ (4 tix) | ✓ (2 tix) | ---- |
| November, TBD | Young Professionals Bites 'n Brews, 2 Tickets | TBD Centennial | ✓ | ✓ | ✓ | ✓ |
| December, TBD | ABC Rocky Mountain Holiday Celebration, 2 Tickets | TBD Denver Metro | ✓ | ✓ | ✓ | ✓ |

ABC Rocky Mountain 2024 Partnership Opportunities

In addition to the Events listed on the previous page, a Marketing Plan is added to give additional value. The Marketing Plans listed below provide unparalleled savings and unequalled exposure for your company.

| DIAMOND | PLATINUM | GOLD | SILVER |
|--|---|---|--|
| One-half page (horizontal or vertical, member choice) advertisement in Merit Builder | One-half page(horizontal or vertical, member choice) advertisement in Merit Builder | One-third page, horizontal, advertisement in Merit Builder | One-quarter page (horizontal or vertical, member choice) advertisement in Merit Builder |
| Advertisement on ABC Rocky Mountain Website | Advertisement on ABC Rocky Mountain Website | Advertisement on ABC Rocky Mountain Website | Advertisement on ABC Rocky Mountain Website |
| Opportunity to publish Industry Insight article in Merit Builder 2x/year | Opportunity to publish Industry Insight article in Merit Builder 1x/year | Event Marketing to include: Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Golf Series x1 (Member Choice), Family Day at Boondocks, Fall Family Day | Event Marketing to include: Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Family Day at Boondocks, Fall Family Day |
| Event Marketing to include: Website placement for Safety Conference, Economic Forecast breakfast, PAC Fundraiser, Golf Series x3, Excellence Awards | Event Marketing to include: Website placement for Safety Conference, Economic Forecast breakfast, PAC Fundraiser, Golf Series x2, Excellence Awards | Event Marketing to include tabletop, program (or similar, member choice) display media at Historical Mansion tour & tea, Safety Conference, Economic Breakfast, Date Night, PAC Fundraiser, Excellence Awards and Holiday Celebration | Event Marketing to include tabletop, program (or similar, member choice) display media at Historical Mansion tour & tea, Date Night, PAC Fundraiser, and Holiday Celebration |
| Event Marketing to include: Banner and/or Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Fall Family Day | Event Marketing to include: Signage at Young Professionals Morning Meetings, Cornhole and Bites 'n Brews, Clay Shoot Tournament, Fall Family Day | | |
| Event Marketing to include: Electronic Signage at Family Day at Boondock's | Event Marketing to include tabletop (or similar, member choice) display media at Historical Mansion tour & tea, Date Night, and Holiday Celebration | | |
| Event Marketing to include tabletop (or similar, member choice) display media at Historical Mansion tour & tea, Date Night, and Holiday Celebration | | | |

ABC Rocky Mountain 2024 Partnership Opportunities

Use the chart below in conjunction with the information on pages 2 and 3 to determine which partnership is best for you. Remember that all Partnership Organizations will receive recognition in the Merit Builder magazine monthly, regardless of level.

| DIAMOND | PLATINUM | GOLD | SILVER |
|--|--|------------------------------------|--------------------------------------|
| Diamond Level Total Value: \$12,645 | Platinum Level Total Value: \$9,805 | Gold Level Total Value: \$5,875 | Silver Level Total Value: \$3,240 |
| Diamond Level Member Cost: \$10,000 | Platinum Level Member Cost: \$8,000 | Gold Level Member Cost: \$4,000 | Silver Level Member Cost: \$2,500 |
| Savings: \$2,645 | Savings: \$1,805 | Savings: \$1,875 | Savings: \$740 |

2024 Voluntary Contributions

Please indicate your level of commitment on the last page of this package for the following funds:

National Free Enterprise Alliance Fund (FEA): Supports the ABC Strategic goal to increase the political influence of ABC nationally to advance the merit shop philosophy and free enterprise. FEA's mission is to educate ABC members and their employees, elected officials, and the public about the issues important to open competition in America.

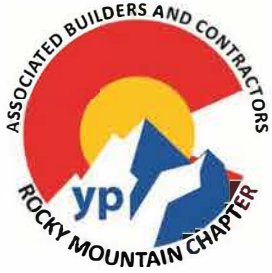
Trimmer Construction Education Foundation (TCEF): The premier resource for construction education funding, aggressively promoting merit shop education in the United States and providing a climate in which the industry has access to a trained, skilled, safe and sustainable workforce. TCEF is an ABC nonprofit organization.



ABC Rocky Mountain Scholarship Fund: A local scholarship program awarded to high school or technical school students that encourages further education and supports growth in the construction industry. More than \$10,000 in scholarships has been awarded to students since 2019.

ABC Rocky Mountain 2024 Partnership Information

2024 Other Opportunities to Support



Young Professionals Program

The ABC Rocky Mountain Young Professionals Program is an opportunity for professionals under the age of 40 to network and build relationships with peers and to learn from different perspectives. Events are held quarterly, especially for Young Professionals in addition to member events.

Executive Level Support \$1500

- 25 Registrations to use at YP events
- YP Designation on Event Badges
- Banner Designation at all YP Events
- Logo on ABCRMC Website designating YP Support
- Acknowledgement in Merit Builder Magazine YP Section

Director Level Support \$1000

- 15 Registrations to use at YP Events
- YP Designation on Event Badges
- Banner Designation at all YP Events
- Logo on ABCRMC Website designating YP Support
- Acknowledgement in Merit Builder Magazine YP Section

Associate Level Support \$750

- 10 Registration to use at YP Events
- YP Designation on Event Badges
- Banner Designation at all YP Events
- Logo on ABCRMC Website designating YP Support
- Acknowledgement in Merit Builder Magazine YP Section



CSU Booster Program

ABC's Colorado State University Construction Management Student Chapter program provides opportunities for members to interact with and build relationships with Construction Management students at Colorado State University in Fort Collins, Colorado. All proceeds go to support the student club & competition team.

Golden Ram Support \$2000

- Company Logo on competition apparel & club shirts
- Premier Sponsor acknowledgement at ABC Rocky Mountain CSU Events
- 4 Registrations to ABC/CSU Events
- Company logo on event signage and media
- Acknowledgement in Merit Builder Magazine

Ram Tough Support \$1500

- Company logo on competition shirts
- Premier sponsor acknowledgement at ABC/CSU Events
- 2 Registrations to ABC/CSU Events
- Company Logo on event signage and media
- Acknowledgement in Merit Builder Magazine

Rampage Support \$1000

- Company name on club shirts
- Reception sponsor at ABC/CSU events
- 1 registration at ABC/CSU Events
- Logo on event signage

Merit Builder Advertising Rates: Should you wish to purchase additional advertising, please refer to this advertising rate chart:

| | | | | | |
|---------------------|------------------|---------------------------------|---------------------|------------------|---------------------------------|
| Inside Front Cover | 75/8"w X 103/8"h | Full Year: \$2500 (4 issues) | 1/2 page vertical | 35/8"w X 101/8"h | Full Year: \$1200 (4 issues) |
| Outside Back Cover | 75/8"w X 47/8"h | Full Year: \$1500 (4 issues) | 1/2 page horizontal | 75/8"w X 47/8"h | Full Year: \$1200 (4 issues) |
| Full Page bleed | 75/8"w X 111/8"h | Full Year: \$2400 (4 issues) | 1/3 page horizontal | 75/8"w X 33/8"h | Full Year: \$800 (4 issues) |
| Full Page non-bleed | 75/8"w X 103/8"h | Full Year: \$2400 (4 issues) | 1/4 page | 35/8"w X 47/8"h | Full Year: \$500 (4 issues) |

ABC Rocky Mountain 2024 Partnership Information

When you are ready to purchase your 2024 Partnerships and additional Support Opportunities, you can use this chart to indicate your selections.

Simply choose your Partnership selection from the first column, and Voluntary contributions, your Young Professionals, CSU Booster or additional advertising opportunities from the remaining three columns.

Add the totals up and place your Partnership total on the line provided.

| | | | |
|---|--|--|--|
| Diamond Partner \$10,000 | Trimmer Construction Education Foundation Contribution | CSU Booster Golden Ram \$2000 | Advertising: Full Page with or without bleed: \$2400 |
| Platinum Partner \$8,000 | ABC Scholarship Fund Contribution | CSU Booster Ram Tough \$1500 | Advertising: 1/2 Page Vertical: \$1200 |
| Gold Partner \$4,000 | Young Professionals Exec Level \$1500 | CSU Booster Rampage \$1000 | Advertising: 1/2 Page Horizontal: \$1200 |
| Silver Partner \$2,500 | Young Professionals Director Level \$1000 | Advertising: Inside Front Cover: \$2500 | Advertising: 1/3 Page Horizontal: \$800 |
| National Free Enterprise Alliance contribution | Young Professionals Associate Level \$750 | Advertising: Outside Back Cover: \$1500 | Advertising: 1/4 Page Vertical: \$500 |

2024 Partnership Total \$

Should you have any questions, please reach out to our Membership Renewal Team members listed below.

Should you wish to add a Partnership Opportunity or an additional Young Professionals or CSU Booster donation to your 2024 ABC Rocky Mountain membership, indicate so by selecting the appropriate box below and calculating your additional Partnership Opportunity total.

Your ABC Rocky Mountain Membership Renewal Team

Dennis Walker
Interim VP Sales/Marketing
C: 303-887-9373
dwalker@abcrmc.org

Jen Hight
Membership Svcs Specialist
C: 303-842-1866
jhight@abcrmc.org

**Thank you for supporting ABC Rocky Mountain
with your 2024 Partnership Package Purchase**

2023-24 Events Calendar

2023-2024 ABC Rocky Mountain Events

| | | |
|------------------|--|--------------------|
| December 12 2023 | 2023 ABCRMC Holiday Party Arvada Center, 6901 Wadsworth Blvd, Arvada, CO | Registration open! |
| January 31 | YP Lunch n Learn Personal Branding in Social Media MTech Offices, 12300 Pecos St, Denver, CO | Registration open! |
| February XX | Historical Byers/Evans Museum Tour & Tea Denver, CO | |
| March 21 | Safety Conference, CITC, Wheat Ridge, CO | |
| April 10 | Economic Forecast Breakfast, with Anirban Basu Embassy Suites Denver Central Park, Denver, CO | |
| April 18 | YP Pickleball Tournament Pickleball Food Pub, Arvada, CO | |
| May 4 | Date Night at the Buell, "The Cher Show", Denver, CO | Registration open! |
| May 30 | ABC Rocky Mountain Clay Shoot, Colorado Clays, Brighton, CO | |
| June XX | ABC Rocky Mountain PAC Fundraiser, Denver Metro, CO | |
| June 13 | YP Executive Panel Denver Metro, CO, Location TBD | |
| June 21 | ABC Rocky Mountain Golf Series, Fox Hollow, Lakewood, CO | |
| July 10 | ABC Rocky Mountain 50th Anniversary Gala, Denver Metro, CO | |
| July 31 | Family Day at Boondock's Parker, Parker, CO | |
| August XX | ABC Rocky Mountain Golf Series, Southern Stop, Location TBD | |
| August 22 | YP Cornhole Tournament, Centennial, CO, Location TBD | |
| September XX | ABC Rocky Mountain Family Day at Downtown Aquarium, Denver, CO | |
| September XX | ABC Rocky Mountain Golf Series Northern Stop, Location TBD, CO | |

| | |
|-------------|---|
| October XX | Excellence in Safety & Construction Awards, Denver Metro, CO |
| November 14 | YP Bites 'n Brews, Centennial, CO |
| December XX | ABC RMC 2024 Holiday Party, Denver Metro, Denver, CO |

ABC Rocky Mountain Training & Educational Events

| | | |
|--------------|--|--------------------|
| December 11 | Webinar: Effective Management of Difficult or Struggling Employees 10:00am - 1:30pm | Registration open! |
| January 10 | Construction Quality Management, IECA Building, 2345 N Academy Blvd, Colorado Springs, CO | Registration open! |
| March 13 | Construction Quality Management, IECA Building, 2345 N Academy Blvd, Colorado Springs, CO | Registration open! |
| May 8 | Construction Quality Management, IECA Building, 2345 N Academy Blvd, Colorado Springs, CO | Registration open! |
| July 10 | Construction Quality Management, IECA Building, 2345 N Academy Blvd, Colorado Springs, CO | Registration open! |
| September 11 | Construction Quality Management, IECA Building, 2345 N Academy Blvd, Colorado Springs, CO | Registration open! |
| November 13 | Construction Quality Management, IECA Building, 2345 N Academy Blvd, Colorado Springs, CO | Registration open! |

ABC & ABCRMC Award Submission Deadlines

(Note that dates are approximate and official dates will be announced)

| | |
|--------------|---|
| July 14 | ABC National STEP Award Deadline |
| September 15 | RMC Safety Awards Entry Deadline |
| September 15 | Excellence in Construction & Safety Submission Deadline |
| October 1 | EIC Winners Notified |
| December 1 | ABC Rocky Mountain Scholarship Deadline |

Denotes 2023 event

Denotes update, change or addition

To register, visit abcrmc.org

Updated December 5, 2023

2024 Membership Application



Valid through December 2024

Company Information

Company Name : _____
Referred by: _____
Address: _____
City, State, Zip: _____ Phone: _____
Website: _____

Company Contacts

| | |
|---------------------------|--------------|
| Primary Contact: _____ | Title: _____ |
| E-Mail Address: _____ | Phone: _____ |
| Safety Contact: _____ | Title: _____ |
| E-Mail Address: _____ | Phone: _____ |
| Education Contact: _____ | Title: _____ |
| E-Mail Address: _____ | Phone: _____ |
| Marketing Contact: _____ | Title: _____ |
| E-Mail Address: _____ | Phone: _____ |
| Accounting Contact: _____ | Title: _____ |
| E-Mail Address: _____ | Phone: _____ |

By giving ABC Rocky Mountain your email address you are granting ABC the privilege of sending communications about products, events or services to your company unless you specifically request not to be contacted by this means.

Company Profile

Please provide a brief profile describing your company and areas of expertise:

List CSI division or NAICS and trade codes, if applicable.

Please visit <http://www.abc.org/en-us/membership/2012csicodes.aspx> for list of codes.

| | | |
|------------------|-----------------|-------------|
| Division# _____ | Division# _____ | Code# _____ |
| Code# _____ | | |
| Division # _____ | Division# _____ | Code# _____ |
| Code# _____ | | |
| Division # _____ | Division# _____ | Code# _____ |
| Code# _____ | | |

Reasons for Joining ABC Rocky Mountain

Select all that apply:

| | | | |
|--|--------------------------|-----------------------|--------------------------|
| Health Insurance/Employee Benefits Program | <input type="checkbox"/> | Legal Assistance | <input type="checkbox"/> |
| Networking/Business Development | <input type="checkbox"/> | Workforce Development | <input type="checkbox"/> |
| Member Discount Program | <input type="checkbox"/> | Government Relations | <input type="checkbox"/> |
| Merit Shop Philosophy | <input type="checkbox"/> | Safety Services | <input type="checkbox"/> |
| Industry News and Information | <input type="checkbox"/> | Advertising | <input type="checkbox"/> |
| Other: _____ | | | |

Membership Categories and Dues

Contractor/Subcontractor: Companies "directly involved on-site by providing labor as a contractor or subcontractor on construction projects" or "providing construction type-labor" on project maintenance.

Associate: Provide professional services, who are not involved in providing "construction type labor" on construction projects or project maintenance.

Industry Design Professional: Architects and Engineers.

Supplier: Directly involved in supplying materials/equipment to projects.

Startup: Contractor companies in business fewer than 3 years. Valid for up to 2 years at which point dues become based on volume.

| Check Here | Category | | Chapter Dues | National Dues | Total |
|---|----------|-------------------------------|--------------|-------------------------------------|----------|
| | 1 | Associate | \$2110 | \$390 | \$2,500 |
| | 1.5 | Industry Design | \$541 | \$390 | \$931 |
| | 2 | Supplier | \$2110 | \$390 | \$2,500 |
| Contractors by Volume (Based on Contractor Volume last year) | | | | | |
| | 4 | Under \$500K | \$993 | \$335 | \$1,328 |
| | 6 | \$500,000 - \$1 Million | \$1,547 | \$491 | \$2,028 |
| | 7 | \$1 - \$3 Million | \$2,503 | \$747 | \$3,250 |
| | 8 | \$3 - \$6 Million | \$3,228 | \$1,073 | \$4,301 |
| | 9 | \$6 - \$10 Million | \$3,946 | \$1,343 | \$5,289 |
| | 10 | \$10-\$20 Million | \$4,617 | \$1,588 | \$6,205 |
| | 11 | \$20-\$50 Million | \$5,698 | \$1,834 | \$7,532 |
| | 12 | \$50-\$100 Million | \$6,961 | \$2,451 | \$9,412 |
| | 13 | \$100 Million - \$250 Million | \$6,971 | \$3,008 | \$9,979 |
| | 14 | Over \$250 Million | \$7,309 | \$3,621 | \$10,930 |
| | 25 | Startup | \$307 | \$222 | \$529 |
| | | | | Partnership Package Choices: | |
| | | | | Total 2024 Membership Dues: | |

Select Membership Category:

- General Contractor
- Subcontractor
- Associate
- Industry Design
- Supplier

Check all that apply:

- DBE
- MBE
- SBE
- WBE

NOTE:

ABC dues are NOT deductible as a charitable contribution for Federal income tax purposes, but may be partially deductible as a business expense. ABC estimates that for 2024, 22% of your dues is NOT deductible as a business expense because this portion relates to lobbying activities on behalf of members. Please consult your tax advisor for further information.

Payment Information

Method of Payment: Credit Card Email to accounting@abcrmc.org for processing
 Check Mail to the address below

Signed _____ Date: _____

For processing with check payment, return completed application with payment to:

ABC Rocky Mountain
 7200 S. Alton Way, Ste. C-270
 Centennial, CO 80112
 Attention: Accounting