

Make Your Business More Visible

RMMI Member Dinner Feb 17

Hilton Garden Inn 5:30 p.m.—9 p.m.

1400 Welton St, Denver, CO 80202

Parking at the Hilton Garden Inn is \$5

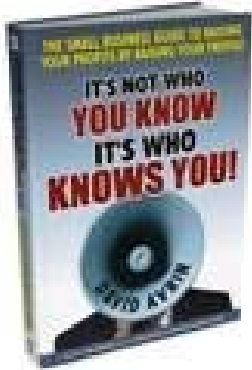
Cash Bar—cash or run a tab on a credit card



David Avrin is known internationally as the "Visibility Coach." A best-selling author, popular speaker, trainer and executive coach, David brings his powerful Marketing and Branding presentations to audiences around the world.

David's eye-opening, informative, interactive and always entertaining presentations are popular with large organizations, small business owners, entrepreneurs and professionals who want to stand out from their competition and become top-of-mind with their top prospects.

His Marketing and Branding presentations have received raves from Los Angeles to Washington, and as far away as Singapore, Bangkok, Melbourne, Antwerp and London. His creative and eye-opening promotional strategies have helped thousands of professionals and business owners, refine their message, build their brands and promote the "unique" aspects of their businesses, products and expertise to consumers and clients around the world.



Raise your profile and get the attention you deserve -- or your business, your brand, or yourself!

Almost everyone who runs a business recognizes the value of generating high-profile attention for their company, product, or service. Unfortunately, the high cost of hiring an outside marketing or PR firm can put these kinds of efforts out of reach for many small businesses and individual professionals. In his new book "It's Not Who You Know--It's Who Knows You!", noted speaker and "visibility expert" David Avrin shows you how to craft, build, and promote your own brand and win the eyes and ears of the marketplace.

This book offers a refreshing, new perspective on marketing, PR and strategic branding while giving you the tools and creative advice you need to solidify your market niche by differentiating yourself from the competition, crafting a truly marketable and promotable brand, and raising your visibility. If you want to get noticed and turn the spotlight on your business this is the only resource you need.

Register me now!

Fax: 303-893-3839 or email nancy@rmmi.org or call 303-893-3838

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